



PASTURE PERFECT™ GRASS-FED BEEF

Pasture Perfect—premium, tender, grass-fed goodness

There's no substitute for the flavor, tenderness and wholesome goodness of grass-fed beef that has been raised with an unwavering focus on the whole eating experience—that's Pasture Perfect™ grass-fed beef. We believe that the pleasure in dining on quality grass-fed beef encompasses not just its mouthwatering flavor and succulence, but also the knowledge that the beef is better for you, the animal and our environment.

Grass-fed beef is higher in omega-3 fatty acids, vitamin C, vitamin E, and conjugated linoleic acid (CLA), and lower in total fat than grain or corn-fed beef. Cattle used in the Pasture Perfect range of products have been raised naturally on lush pasture, free ranging and never confined, fed antibiotics or treated with growth hormones. We know that healthy, content cattle produce the best beef, and our cattle are selected on breed, confirmation and **marbling to USDA Choice equivalent standard** to ensure your dining experience is everything we believe it should be. We offer a full range of fresh marbled cuts and our delicious Pasture Perfect 100% grass-fed ground beef and burgers.

Our Pasture Perfect American-Style Kobe Beef Burgers are made from free ranging, 100% grass-fed Wagyu beef that has never been treated with hormones or antibiotics. Famous for its marbling and rich flavor, Wagyu beef is sometimes referred to as "American style Kobe" here in the US, and the flavor and juiciness of these burgers truly raises the bar on the burger experience.

Possibly the best you'll ever eat; our Pasture Perfect American-Style Kobe Beef Franks are made with only natural ingredients and the same quality 100% grass-fed Wagyu beef we use in our burgers. Uncured and gluten free, these delicious franks will have them crowding the grill for more.

PASTURE PERFECT GRASS-FED BEEF BURGERS & FRANKS

Pilot Item Code	Product Description	Pack Style	Pieces per Case	Piece Weight	Case Weight
American-Style Kobe Burgers, Ground Beef & Franks					
84-161	Grass-fed Wagyu (Kobe Style) Ground Beef 1 lb Retail "Brick"	1lb VP	10	1 lb	10 lb
84-221	Grass-fed Wagyu (Kobe Style) Beef Burger 2/1 Foodservice	2/VP	10	8 oz	10 lb
84-222	Grass-fed Wagyu (Kobe Style) Beef Burger 8oz Retail Pack	2/VP	10	8 oz	10 lb
84-425	Grass-fed Wagyu (Kobe Style) Ground Beef 2.5 lb "Brick"	2.5lb VP	4	2.5 lb	10 lb
84-821	Grass-fed Wagyu (Kobe Style) Beef Burger 8/1 "Slider"	VP	80	2 oz	10 lb
84-810	Grass Fed Wagyu (Kobe Style) Beef Franks VP Retail 4/1	4/VP	12	4oz	12 lb
Pasture Perfect Grass-fed Burgers & Ground Beef					
84-162	Grass-fed Pasture Perfect Ground Beef 1 lb Retail "Brick"	1lb VP	10	1 lb	10 lb
84-224	Grass-fed Pasture Perfect 8oz Beef Burger 2/1 Foodservice	2/VP	10	8oz	10 lb
84-225	Grass-fed Pasture Perfect 8oz Burgers Retail 2/VP	2/VP	10	8 oz	10 lb



PASTURE PERFECT™ GRASS-FED BEEF

Pilot Item Code	Product Description	NAMP Item Code	Pieces per Case	Av. Piece Weight	Average Case Weight
04970	8oCL Trim (Frozen)		BP	N/A	60 lb
03233	Brisket Flat, Square Cut	120A	4 x 1/VP	10.2 lb	41 lb
03243	Brisket Point Cut, Deckle Off (PEDO)	120B	6 x 1/VP	8.3 lb	50 lb
03203	Brisket, Deckle Off (PEDO)	120	4 x 1/VP	11.5 lb	46 lb
03103	Chuck Eye Roll, Neck Off, 3" Tail	116A	4 x 1/VP	12.3 lb	49 lb
03143	Chuck, 2 Piece, Boneless (Chuck and Blade)	115	2 (1 ea.)	16 lb	34 lb
03153	Clod	114	2 x 1/VP	20.5 lb	41 lb
03773	Eye Round	171C	6 x 2/VP	2.7 lb	32 lb
03873	Flank Steak	193	6 x 4/VP	1.5 lb	37 lb
03833	Inside Round (Topside) Cap Off	169A	3 x 1/VP	14.3 lb	43 lb
03803	Inside Round (Topside) Cap On	169	2 x 1/VP	19.5 lb	39 lb
03883	Inside Skirt	121D	8 x 4/VP	1.5 lb	47 lb
03663	Knuckle, Peeled	167A	4 x 1/VP	12.7 lb	51 lb
03753	Outside Flat (Silverside, Bottom Round)	171B	2 x 1/VP	15 lb	30 lb
03606	Outside Skirt (Thin Skirt)	121C	5 x 4/VP	1.4 lb	29 lb
03173	Oyster Blade (Flat Iron)	114D	6 x 2/VP	3 lb	36 lb
03373	Ribeye, Lip On 2x2 (Cube Roll)	112A	2 x 1/VP	12 lb	24 lb
03263	Short Ribs, Chuck, Bone-In	123	6 x 2/VP	3.7 lb	45 lb
03253	Short Ribs, Chuck, Boneless	130A	6 x 2/VP	2.8 lb	34 lb
03453	Strip Loin ox1	180	4 x 1/VP	10.5 lb	42 lb
03583	Tenderloin, Side Muscle Off	190	4 x 1/VP	5.7 lb	23 lb
03573	Tenderloin, Side Muscle On PSMO	189A	4 x 1/VP	6.3 lb	25 lb
03163	Teres Major (Shoulder Tender)	114F	6 x 4/VP	14 oz	21 lb
03056	Thick Skirt (Hanging Tender)	140	6 x 2/VP	2.2 lb	27 lb
03603	Top Butt ¼" Trim (Top Sirloin, D-Rump)	184	3 x 1/VP	13.3 lb	40 lb
03673	Tri-Tip, Peeled	185D	6 x 2/VP	2.3 lb	28 lb



VEAL



NEW ZEALAND & AUSTRALIAN FROZEN VEAL

Pilot Item Code	Product Description	Pack Style	Pieces per Case	Average Piece Weight	Average Case Weight
0280	Veal Tenderloin (Australia)	VP		2-3 lb	33½ lb
0501	Bobby Veal Bones (New Zealand)	BP			30 lb
0502	Stirk Veal Bones (Australia)	BP			50 lb
0504	Bobby Veal Bones (New Zealand)	BP			44 lb
0530	Veal Hind Shanks, 2.8-4.0 lb, Center Cut (Australia)	VP	12-14	3½ lb	46 lb
0531	Veal Hind Shanks, 4 lb+, Center Cut (Australia)	VP	10	5 lb	49½ lb
0532	Stirk Veal Foreshanks, Center Cut (Australia)	VP			45 lb